



Travel Michigan Pay-per-Click Partnership Program Startup Form

Please print, complete and fax to: 1-734-302-3303

Name of Organization:

Address:

Contact Name, Phone Number & Email Address:

Website Address:

What would you like to promote via PPC? (Attractions, events, deals & specials generally do well)

What's the most unique feature of your destination?

Are you interested in year-round PPC, or seasonal?

If seasonal, what time frame are you interested in?

Please attach your marketing / promotional calendar, if available. This helps us synchronize PPC messages with your other marketing efforts.