

Millions...

We bring you millions of travelers interested in seeing and hearing your message.

Imagine:

You're walking through a Welcome Center seeing hundreds of brochures, pamphlets, flyers...

Now Imagine:

Walking through the same Welcome Center, but watching full-motion, stereo sound advertising messages that are engaging and speak to your interests.

Imagine:

Millions of visitors engaged in watching and listening to your brand message...

Every year in Michigan Welcome Centers, millions of us walk through and see racks and racks of printed material.

It can be a bit overwhelming, having to pick through the rows of brochures and pamphlets to find something that attracts our interest.

Which means we're ready.

Ready for anything that will gain our attention, that will tickle our imagination, that will make our visit worthwhile.

We're ready for the Explore Channel, brought to you by Digital 10 Network.

The Explore Channel literally transforms a print-heavy Welcome Center into an enjoyable multimedia setting with our custom digital media system. You can be part of that welcomed transformation.



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CUSTOM DIGITAL MEDIA NETWORKS

digital10network.com

Give us a call and start your marketing in motion!

Call: 248.488.5570

**"Your Explore
Channel helps
our advertising
stand out better
in the Welcome
Centers!"**

This is totally non-intrusive marketing.

The Explore Channel brings advertisers to visitors when they're receptive - when they want to listen.

We present your advertising messages with full motion and stereo sound.

Your advertising messages can be tailored to relate to your seasonal promotions, reinforcing your service offering.

Advertising on the Explore Channel is easy.

If you have existing messages we will format them to best fit our LCD screens. If you need help creating a message for the channel, Digital 10 Network can work with you.

How often do visitors look forward to being advertised to? Rarely.

The Explore Channel is your rare opportunity - to engage with a broad group of visitors who want to be advertised to. Then turn that visitor attention into sales and new customer relationships!

Invitations are being sent to marketers in your category right now during the statewide digital network rollout.

This is a unique opportunity to reach a large visitor group in a friendly, cost-effective way.

You can be part of it - right now.

Be seen where visitors want to hear from you. Be an advertiser on the Explore Channel, the first of its kind on this scale anywhere in America.

To learn more about advertising with Digital 10 Network on the Explore Channel, endorsed by the Michigan Department of Transportation

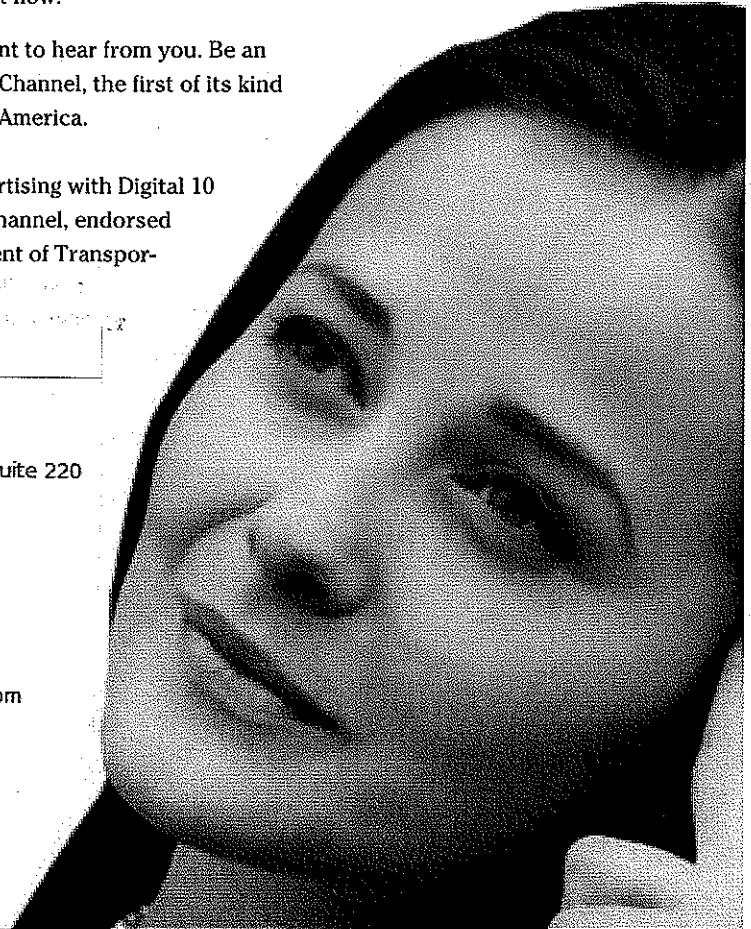
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